

Philippe Besnard joins the Board of Directors of Solocal as Censor

The Board of Directors of Solocal Group, held on June 19th 2019, decided, upon the proposal of the Appointment Committee, to appoint Mr Philippe Besnard as Censor to the Board of Directors.

Philippe Besnard has been a shareholder of Solocal Group since September 2016. Mr Besnard owns 573,000 shares directly or via Pentagram Media holding company, and as such will be keen to defend the issues of individual shareholders who represent more than 20% of the Company's capital.

Graduated from HEC Paris, Philippe Besnard is a reknown specialist in digital marketing in France. He is currently Managing Partner at Fast-Up Partners, the leading excubation firm in Europe - outsourcing growth opportunities for large companies. He previously co-founded Quantum Advertising, the leading innovative Native Advertising platform, acquired by Hi-Media group. Philippe Besnard is also an active investor in the media and digital technologies field, and recently sat on the Board of Directors of Sarenza and Labelium.

The members of the Board of Directors are delighted to welcome Philippe Besnard in this new role.

Solocal - www.solocal.com

We are the local digital partner for companies. Our job: advising and supporting them to boost their activity thanks to our digital services (Digital Presence, Digital Advertising, Websites, New Solutions and Digital to Print). We also provide users with the best possible digital experience with PagesJaunes, Mappy and Ooreka, and our partners (Google, Facebook, Apple, Microsoft/Bing, Yahoo!, etc.). We provide professionals and the public with our high audience services, geolocalised data, scalable technology platforms, unparalleled sales coverage across France, our privileged partnerships with GAFAM and our talents in terms of data, development, digital marketing, etc. We gather more than 431,000 companies all over France and 2.4 billion visits on our services. Solocal also benefits from the Digital Ad Trust Classique label, as regards its PagesJaunes and Mappy digital services. To know more about Solocal (Euronext Paris "LOCAL")

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Press contacts

Charlotte Millet
+33 (0)1 46 23 30 00
charlotte.millet@solocal.com

Edwige Druon
+33 (0)6 23 24 35 09
edruon@solocal.com

Investor contacts

Nathalie Etzenbach-Huguenin
+33 (0)1 46 23 48 63
netzenbach@solocal.com

Alima Lelarge Levy
+33 (0)1 46 23 37 72
alilargelevy@solocal.com

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