



## PRESS RELEASE

**Boulogne-Billancourt, 15<sup>th</sup> January 2020**

### **Q4 2019 Digital order intake growth Confirmed stabilisation of Digital order intake in 2019**

- Q4 2019: +7% Digital order intake growth (vs. Q4 2018)
- 2019: stabilisation of Digital order intake vs. 2018FY

#### **When releasing Q4 2019 Digital order intake, Eric Boustouller, Solocal CEO, stated:**

"Solocal managed to deliver a +7% Digital order intake growth in Q4 2019 (vs. Q4 2018) thanks to the quality and relevance of our new range of Digital services (including our Priority Ranking offer) supported by the strong involvement of our teams.

We are pleased with this achievement which led to a stabilisation of Digital order intake for the full year 2019, in accordance with our target and despite the adverse social environment in France."

#### **Next dates in the financial calendar**

4<sup>th</sup> quarter 2019 revenues and 2019 full year results will be released on 27<sup>th</sup> February 2020 before market open.

## Definitions:

Order intake: Orders booked by the salesforce, which should translate into the performance of a service by the Group for its customers.

### Solocal - [www.solocal.com](http://www.solocal.com)

We are the local digital partner for companies. Our job: advising and supporting them to boost their activity thanks to our digital services (Digital Presence, Digital Advertising, Websites, New Print Solutions). We also provide users with the best possible digital experience with PagesJaunes, Mappy and Ooreka, and our partners (Google, Facebook, Apple, Microsoft/Bing, Yahoo!, etc.). We provide professionals and the public with our high audience services, geolocalised data, scalable technology platforms, unparalleled order intake coverage across France, our privileged partnerships with digital companies and our talents in terms of data, development, digital marketing, etc. We gather nearly 400,000 companies all over France and 2.4 billion visits on our services. Solocal moreover benefits from the "Digital Ad Trust Classique" label for its PagesJaunes and Mappy digital services. To know more about Solocal (Euronext Paris "LOCAL"): let's keep in touch [@solocal](#)

#### Press contacts

Charlotte Millet +33 (0)1 46 23 30 00  
[charlotte.millet@solocal.com](mailto:charlotte.millet@solocal.com)

Edwige Druon +33 (0)1 46 23 37 56  
[edruon@solocal.com](mailto:edruon@solocal.com)

#### Investor contacts

Julie Gualino-Daly  
+33 (0)1 46 23 42 12  
[jgualino@solocal.com](mailto:jgualino@solocal.com)

Alima Lelarge Levy  
+33 (0)1 46 23 37 72  
[alelargelevy@solocal.com](mailto:alelargelevy@solocal.com)

Colin Verbrughe  
+33 (0)1 46 23 47 48  
[cverbrughe@solocal.com](mailto:cverbrughe@solocal.com)

#### Follow us



[solocal.com](http://solocal.com)