



Sèvres, 18 May 2009

Jean-Pierre Remy Appointed CEO of PagesJaunes Groupe

On May 17th, the Board of Directors of PagesJaunes Groupe appointed Jean-Pierre Remy as Chief Executive Officer to replace Michel Datchary, as of May, 25th, 2009.

The Board of Directors would like to warmly thank Michel Datchary who, over his 13-year tenure at the helm of the company, has successfully positioned PagesJaunes Groupe as the leading French player in local search. In particular, under his leadership, PagesJaunes has experienced an exceptionally strong growth in its online activities and has established a leading position on the Internet as the 4th most visited web site in France and as the largest French online business in terms of advertising revenues.

Jean-Pierre Remy, 45, graduated from Ecole Centrale Paris and holds a PhD from HEC. After having spent several years as a Partner at Bain & Company (specialized in Internet and new technologies), Jean-Pierre Remy founded Egencia in 2000, now a worldwide leader in corporate travel. Following the acquisition of Egencia by Expedia in April 2004, Jean-Pierre Remy was appointed as European and then Global Managing Director in charge of corporate travel for the Expedia group, and was a member of the Executive Committee of Expedia Inc.

"PagesJaunes Groupe has had a remarkable success under the leadership of Michel Datchary. The company has established a leading position in the French local search market with close to half of its revenues generated online. This online presence remains unparalleled for a directory business in the world. I am convinced that Jean-Pierre Remy, considering his unique experience of, and track-record in, leading online businesses and his deep knowledge of new technologies, will be highly successful in leading the next phases of PagesJaunes' development", commented Jacques Garaïalde, Chairman of the Board of Directors.

About PagesJaunes Groupe

PagesJaunes Groupe is the leading European publisher of directories on the Internet (pagesjaunes.fr, qdq.com) and the leading publisher of printed directories in France (the PagesJaunes directory and *l'Annuaire*).

PagesJaunes Groupe also publishes consumer directories in Spain, Morocco and Luxembourg, operates directory enquiry services by telephone (118008) and SMS in France and provides complementary services such as the geographic services of Mappy and the direct marketing services of PagesJaunes Marketing Services, as well as online small ads with PagesJaunes Petites Annonces (annoncesjaunes.fr). It is also present in Internet advertising representation with Horyzon Média.

PagesJaunes Groupe had 788,000 advertisers in France, Spain, Luxembourg and Morocco in 2008. PagesJaunes Groupe is the second largest French company in terms of advertising revenues.

PagesJaunes Groupe is listed on NYSE Euronext Paris – compartment A (PAJ).

Information on PagesJaunes Groupe is available at <http://www.pagesjaunesgroupe.com>.

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